## Taylor's Professional Writers' Conference 2024

July 26-27, General Conference Schedule

FRIDAY, July 26				
Registration 11:00 a.m. – 1:00 p.m.	Rupp Atrium			
Welcome and Introductory Keynote 1:00 – 1:50	Chasing Success  Lynn Austin (Mitchell Theatre)			
Session 1 2:00 – 2:50 p.m.	10 Years, 40 Titles, 6 Secrets to Success Glenys Nellist	SEO Basics Grant Patterson	How to Write a Novel PeggySue Wells	
Session 2 3:00 – 3:50 p.m.	Practical Creativity  Ann Byle	How to Build a Website with SEO in Mind Grant Patterson	How to Create a Memorable Fantasy or Sci-Fi World Josiah DeGraaf	
Roundtables 4:00 – 4:50 p.m.	Get Serious About Your Goals with a New Style of Writing Group Writer Chick Society (Donna Cronk, Janet Leonard, Cathy Shouse, Susan Sparks)	Finding Success as a Self-Published Author Sherwood DeVisser	Why Write Fantasy for the Adult Market?  Josiah DeGraaf	
4:00 - 6:00	Free headshots. Sign up for 10-minute slot at registration table.			
Dinner 5:00-6:00 p.m.	Hodson Dining Commons			
Group gatherings 7:00 – 7:50 p.m.	Find Your Tribe  Group 1 – Historical Fiction  Group 2 – Mystery & Suspense  Group 3 – Short Form writings (news, articles)  Group 4 – Children's Writing  Group 5 - Fantasy			
Faculty Book Signing 8:00 – 8:30 p.m.	Rupp Atrium – Bookstore Open			
Open mic readings 8:30 – 9:30 p.m.	Mitchell Theatre			
Night Owl for High Schoolers 9:30 p.m. to 10:30 p.m.	Join with staff for fun games and activities. Staff will give instructions about where to meet.			

SATURDAY, July 27				
Breakfast 7:45-8:45	Hodson Dining Commons			
Keynote 9:00 – 9:50	Mermaids, Unicorns, and Christian Writers  Jim Watkins (Mitchell Theatre)			
Session 3 10:00 – 10:50 a.m.	Make Money Writing for Specialty Markets  Lin Johnson	Build Strong: Creating an Outline for Your Nonfiction Book Ann Byle	Point of View PeggySue Wells	
Session 4 11:00 – 11:50 p.m.	Bible Journeys: Teaching the Bible Like a Tour Guide Sharla Fritz	The First Verb: A Life-Changing Theology of Creativity  Colleen Warren	Research for Novel Writers Susie Finkbeiner	
Lunch 12:00-1:00	Hodson Dining Commons			
Session 5 1:00 – 1:50 p.m.	Telling a Story that People Want to Read Janet Hart Leonard	Writing Personal Experience Articles Lin Johnson	But I'm Not Funny! Helps to Up the Humor Level in Your Writing Rachael Phillips	
Session 6 2:00 – 2:50 p.m.	Editorial Budgeting: Which Edits Are Worth the Cost?  Tim Pietz	Finding Your Way to Being a Newspaper Columnist Janet Hart Leonard	Authentic Characterization in Historical Fiction Susie Finkbeiner	
Session 7 3:00 – 3:50 p.m.	7 Things I Wish I Had Known When I Started Speaking Sharla Fritz	Fiction Proposal Pitfalls: Common Reasons Publishers Turn Authors Down <i>Tim Pietz</i>	Becoming Sherlock and Watson: How to Compose a Mystery or Thriller Jori Hanna	
Session 8 4:00 – 4:50 p.m.	10 Years, 40 Titles, 6 Secrets to Success Glenys Nellist	Writing Naturally: Nature Writing as Wonder and Worship Colleen Warren	Writing the Cozy Mystery Rachael Phillips	
Closing Session 5:00 – 6:00 p.m.	Counting the Cost of Being a Writer  Lynn Austin  (Mitchell Theatre)			

a/o 03/24/24 Subject to change